



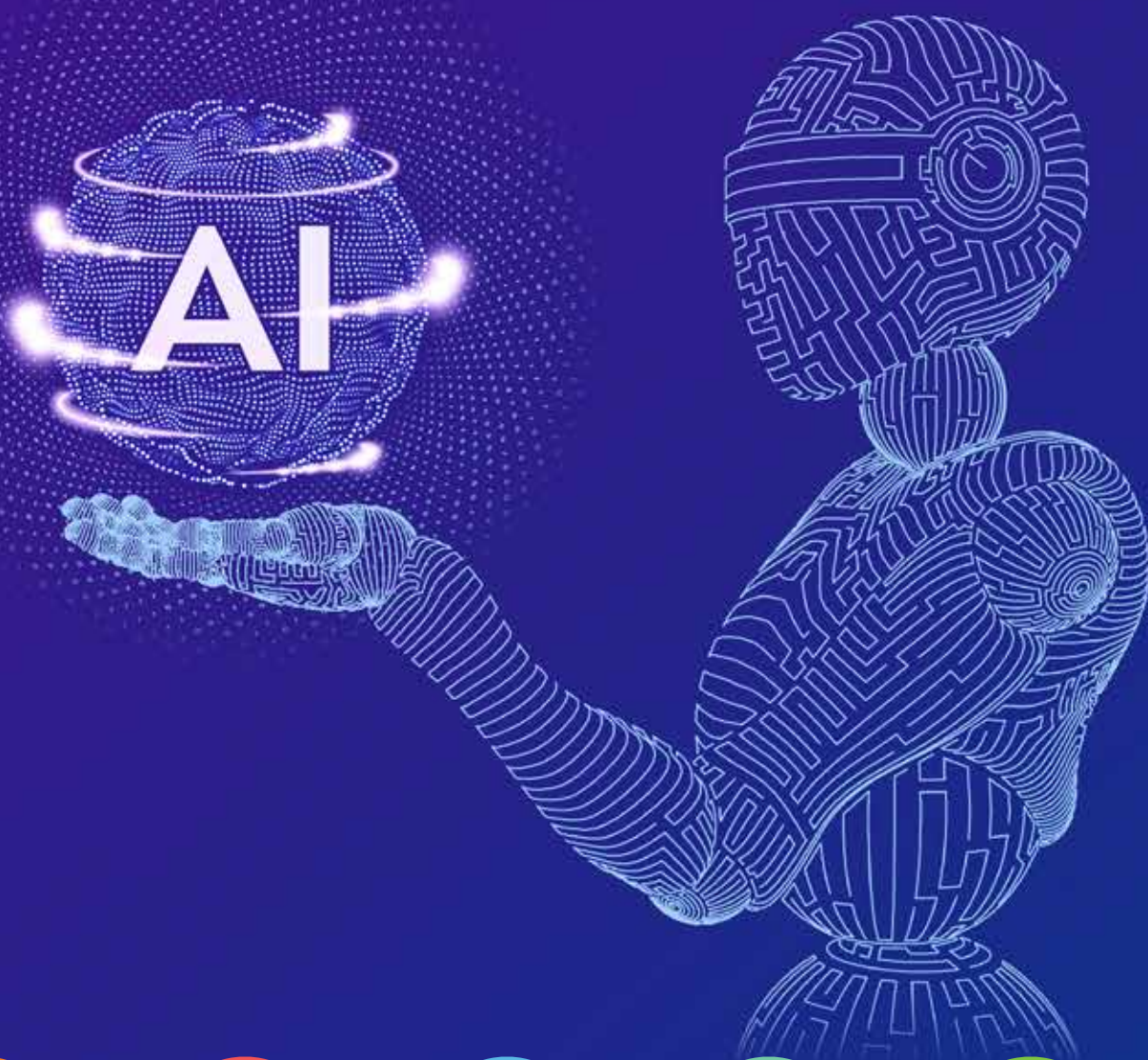
14-15
April 2025



Dubai, UAE

JW Marriott Hotel Marina

Unleash Creativity with **Generative AI** Where
Imagination Meets Innovation



50+

Speakers

250+

Delegates

16

Sessions

15+

Sponsors

25+

Exhibitors

www.genaimena.com

About The Gen AI Mena 2025

The Gen AI Mena is a stimulating conversation that engages every attendee, speaker, and partner in a rich dialogue about how GAI can solve complex problems, empower businesses, shape our future, and ultimately, transform society in an effortless way.

From individual enthusiast, micro entrepreneur to large enterprises both local and global the potential to benefit from GAI is immense. **The Gen AI Mena** will bring together the most prominent innovators, policy makers, investors, thought leaders in a cohesive manner to create unparalleled opportunities.

The two day summit will help you with serious takeaways that can be applied to your business in the most profitable manner

Who Attends?

Gen AI Mena Attendees



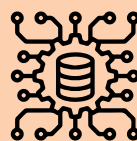
Financial
Services



Healthcare



Retail



Engineering



Entertainment



Media



Utilities



Manufacturing



Public Sector



Latest Tools &
Technologies



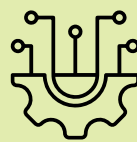
Generative AI
for Sustainability



Collaboration



Content Creation



AI-Powered
Automation



Code
Generation

Conference Day - 1

0800 - 0855	Registration & Coffee
0855 - 0900	Welcome Remarks
0900 - 0930	Generative AI and the Future of Work: Discussing the impact of AI on the workforce, job automation, reskilling, and the gig economy.
0930 - 1000	Advancements in Generative Models: The latest research and innovations in generative AI, including GANs, VAEs, and autoregressive models.
1000 - 1030	Generative AI for Simulation and Design: Investigating the role of generative AI in creating realistic simulations for training, product development, and virtual environments.
1030 - 1100	Generative AI in Product Development and Design: Discussing the role of generative models in accelerating product ideation, design exploration, and prototype generation.
1100 - 1130	Refreshments & Networking
1130 - 1200	Automating Business Processes with Generative AI: Investigating the potential of generative models in automating routine tasks, document processing, and decision-making across various industries.
1200 - 1230	Scaling Generative AI Solutions: Discussing strategies for implementing and scaling generative AI solutions in enterprises, addressing challenges related to data quality, computational resources, and model interpretability.
1230 - 1300	Generative AI for Sustainability: Discussing the use of generative models in optimizing resource allocation, addressing climate change, and promoting sustainable development.
1400 - 1430	Generative AI for Process Improvement: Generative AI can derive real, in-context value from vast stores of content, which until now may have gone largely unexploited. This will change workflows.
1430 - 1500	Generative AI For Content Creation: How Marketers Can Use It to enable hyperpersonalization by analyzing vast data and tailoring content to individual preferences and behaviors
1500 - 1530	Generative AI for Collaboration: With the latest advancements in generative AI capabilities, personal productivity tools like email and word processing can now be augmented with automation to improve efficiency and accuracy.
1530 - 1600	Generative AI in Audio Generation: New music piece creation, Text to Speech (TTS) Generators, Speech-to-speech (STS) conversion
1600 - 1630	Networking & Refreshments
1630 - 1700	Generative AI in Code Generation: Generative AI can be leveraged in software development thanks to its ability to generate code without manual coding.
1700 - 1730	Generative AI in Entertainment: In the field of entertainment, Generative AI finds applications from music generation to video editing and voice synthesis.
1730 - 1730	Closing Remarks & End of Day 1

Conference Day - 2

0800 - 0855	Registration & Coffee
0855 - 0900	Welcome Remarks
0900 - 0930	Are banks ready for Generative AI: Generative AI represents a paradigm shift in the way we approach creativity and innovation. It has the power to revolutionize industries, inspire human imagination, and shape our future.
0930 - 1000	How Generative AI is Changing E-Commerce: Anti-Fraud, Synthetic Data Uses, Privacy Algorithms
1000 - 1030	Exploring ChatGPT's Cognitive Abilities: The prospects of critical thinking and the humanities in the era of Generative AI
1030 - 1100	Generative AI & Sensitive Data: Mitigating Bias and Maximizing Outcomes
1100 - 1130	Networking & Refreshment Break
1130 - 1200	Generative AI Against Hackers: Protecting data from cyber hacks through AI-based security solutions.
1200 - 1230	Generative AI-Powered Automation: Delivering Generative Experiences To The Enterprise
1230 - 1300	From Data to Insights: How Predictive Generative AI is Transforming Industries: 'In the era of data-driven strategies, the influence of Predictive AI resonates strongly across industries, fundamentally reshaping how businesses navigate the landscape of decision-making.
1300 - 1400	Networking & Lunch
1400 - 1430	Generative AI for Improving User and Employee Experience During the Content Creation Process
1430 - 1500	Navigating the Challenges of Adopting Generative AI in Regulated Institutions
1500 - 1530	Optimizing AI Governance Strategy: Deploying a Responsible AI Framework within your Business
1530 - 1600	Responsible Operationalization of Generative AI: Preserving Privacy & Data Sovereignty
1600 - 1630	Networking & Refreshments
1630 - 1700	A Competitive Advantage with AI and ML: Using AI and ML to gain real-time intelligence, in turn creating a strong competitive advantage.
1700 - 1730	The Optimum Automation – Hyperautomation using Generative AI: Saving time and resources by automating repetitive, information heavy processes.
1730 - 1730	Closing Remarks & End of Conference

Why Exhibit?

Exhibiting in the Generative AI Exhibition at the Generative AI Conference 2025 in Riyadh presents a wealth of opportunities and benefits for organizations and professionals involved in the field of artificial intelligence. Here are some compelling reasons to consider exhibiting at this prestigious event:

Showcase Your Innovations: The exhibition offers a platform to showcase your latest products, services, technologies, and solutions related to generative AI. It's an ideal opportunity to demonstrate your innovations to a targeted audience eager to explore the latest advancements in the field.

Market Exposure: The conference draws professionals, researchers, and decision-makers from various industries within Riyadh. By exhibiting, you gain valuable exposure to potential clients, collaborators, and partners within the Riyadh market.

Networking Opportunities: Exhibitions provide a unique environment for networking and building relationships. Engage with attendees, including AI enthusiasts, researchers, investors, and industry leaders, to expand your professional network and explore collaboration possibilities.

Industry Insights: Gain insights into market trends, customer needs, and emerging opportunities by interacting with conference attendees. Understand the challenges and demands of the Riyadh market and adapt your offerings accordingly.

Brand Visibility: Increase brand awareness and establish your organization as a leader in the generative AI space. A well-executed exhibition booth can leave a lasting impression on attendees and help elevate your brand's reputation.

Lead Generation: Collect valuable leads for potential clients and partners. Engage in meaningful conversations with attendees who have a genuine interest in generative AI, ensuring that the leads you gather are highly relevant.

Education and Learning: Exhibitions are not only about showcasing products but also about educating the audience. Use the exhibition as an opportunity to provide insights, answer questions, and educate attendees about the benefits and applications of your AI offerings.

Who Should Exhibit?

Join 50+ Exhibitors Participating in The Expo.



Build Brand
Awareness Visibility



Launch New
Products



Source New
Sales Leads



Showcase Thought
Leadership



Close Deals



Peer-to-Peer
Networking

The Exhibition and sponsorship packages have been re imagined and are designed to facilitate engaging conversations and interactions with your buyers

Participate As: Sponsor | Exhibitor | Delegate | Speaker

Punit Nagar | Email:- punit@infinityglobal.ae

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